



MINUTES: Meridian Anti-Drug Coalition General Meeting
 Meridian Police Department, Media Room or *Zoom
 1401 E Watertower St, Meridian, ID 83642
 July 17, 2025 | 4-5PM

20 ATTENDEES: (18 In person) Hailey Blogg, Christy Boyes, Robert Rodriguez, Caylee May, Kati Chauvin, Susie Stertz, Larry Harvoka, Charles Robinson, Karen Robinson, Geri Schelione, Syler Maben, Jacob Cluff, Gail Williams, Nevin Lusambe, Josh Seward, Stacey Pechin, Danielle Fanopoulos, Jordan Robinson (2 Via Zoom) Heather Allan, Brenda Willson

TIME	SPEAKER AGENDA ITEMS	NOTES
	Christy Boyes: filling in as Secretary	(Secretary) record attendees, take minutes; special attention to action items & votes
4:00	Hailey Blogg, Coalition Coordinator: Additions to Agenda? Welcome & Introductions 5/15/2025 General Meeting Minutes vote (sent out via email)	(all) sign-in, introductions, vote to amend or approve minutes- motion, second, all in favor, anyone opposed? 1 st - Danielle Fanopoulos 2 nd - Caylee May. All in Favor. (Hailey) A slight change to the agenda, Susie has a little presentation to begin. Before her presentation we'd like to show a video created by MADC youth volunteers.
4:25	<p>Executive Committee, Sector Representatives (SRs)</p> <p>Susie, Civic SR: Elks video contest winners</p> <p>Caylee, Youth SR: Youth Academy Presentation</p> <p>Brenda, Youth Serving SR: FYIdaho updates</p> <p>Danielle, Substance Misuse SR: multiple updates</p> <p>Yoonwa & Tiffany, School SR: absent</p> <p>Jake, Religious SR: Camarena Award</p>	<p style="text-align: center;">SR Action Items</p> <p>(Susie) Presented Caylee, Syler, and Neven their award for the Elks Association Video Contest. Their video won state. Congratulations! (Caylee) Presented at Meridian Police Department (MPD) Youth Academy. I gave an overview of volunteer opportunities within MADC. (Brenda) Substance Abuse and Mental Health Services Administration (SAMSHA) site visit interviews in Boise at the end of July. FYIdaho helps with state and federal interview processes. FYIdaho is asking for a new contract renewal. Made additions to FYIdaho strategic plan to incorporate more prevention efforts, because prevention is key. (Danielle) Northpoint 10-year anniversary went great. Mental Health Networking Breakfast, new networking group for organizations and free breakfast offered. Posted on LinkedIn for Recovery Day Breakfast speakers. Hailey is setting up interviews hoping to get a list for the years to come. My counterpart, Chole, is pursuing a new opportunity so there is an open business development position at Northpoint. CATCH My Breath at Imagine, finally got the first staff member trained so we are excited to start that program in the facility. (Yoonwa & Tiffany) absent. (Hailey) Have not received violation data yet, will double check with Kendall to see if she has received anything. If not, we will follow up with them. Exciting opportunity with Natural High (NH). NH is looking at starting a Red Ribbon Week campaign with a lesson plan in the schools. Still figuring out details and are in the very early planning stages. Will keep everyone posted. (Jake) Still looking at potential places to place KiKi at City Hall. Will be at the City Council meeting on</p>



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	<p>Earl, Parent SR: absent</p> <p>Jordan, Media SR: Media Release</p> <p>Robert, Law Enforcement SR: Youth Academy</p> <p>Kati, Government SR: multiple updates</p> <p>Susie, Civic SR: Elks Video</p>	<p>7/22. Spoke at a Youth Safety Summit. In the weightlifting world there has been an uptick in cocaine use. Very popular with young athletes. (Danielle) There is a cocaine and ketamine increase right now. (Caylee) I have a coworker under 25 using that. (Hailey) For those who don't know, the Camarena Award is an award of recognition for an officer involved in drug prevention efforts within their community. DEA Agent Enrique "KiKi" Camarena was killed in the line of duty and this award is honoring his legacy. (Jake) On August 29th the Watertower Championship presentation will be at Owyhee High School. (Earl) (Hailey) Earl provided a list of private and religious schools for prevention education during back-to-school days. We are hoping to get MADC resources to those schools and would like to provide content/graphics for their school newsletters. (Jordan) Media release for July 22 Council Meeting/Camarena Award-also in the Mayors Newsletter. (Robert) Co-facilitator at youth academy with Officer Allison. Will help with new student orientations if needed. (Kati) The Tobacco Prevention Control funds that the public health districts received as a subgrant from Project Filter has been halted. My position is now funded through Millennium Funds. Central District Health (CDH) has added a team member, Courtney Kelly, to the tobacco prevention and control program who will work specifically with policy. I will be doing CATCH My Breath (CMB) implementation training for teachers across the state in Idaho Public Television's webinar series, as well as for 90 SRO's at IDASRO's conference on 7/18 at Gowen Field. I worked with Danielle to get an Imagine team member trained in CMB, the Train the Trainer certification. The next virtual parent/guardian presentation will be 8/25, 6:30-7:30. A gift card incentive is involved, so please promote that training. Register here. Taking the lead on the IY-LCA project with WASD this year. This campaign is a collaborative partnership with West Ada's digital media career tech students. MADC signed up to teach students about Natural Highs in October & January to obtain creative input from the students. Tobacco Free Kids Ambassador, opportunity to become a National Youth Ambassador with the Take Down Tobacco Campaign. Applications are now open. (Susie) Idaho Kiki Award Plaque is completed and updated with Officer Rodriguez's name. The Elks' training in Kanas City was great. DEA presentation was informative. Will send the video recording when available. Mafia boss who killed KiKi Camarena was arrested and was arrested with KiKi's actual handcuffs. Learned the top drug threat is fentanyl but there is a huge increase in meth. The Faces of</p>
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	<p>Anne, Business SR: absent (Open Position, Healthcare SR)</p>	<p>Fentanyl wall will be going digital because there is now over 7,000 faces. The Fentanyl Family Summit will be soon, I am hoping to attend. (Danielle) We learned at NoWAC that heroin is basically gone, and carfentanil is taking over now. (Susie) Also learned that now 5 out of 10 counterfeit pills is laced with a lethal dose fentanyl, so that has gone down. The HALT Fentanyl Act has passed at the federal level which changes fentanyl-related substances to a schedule 1 and offenses involving fentanyl-related substances are triggered by the same quantity thresholds. (Anne) (Hailey) Anne volunteered at the MADC table during the Northwest Alcohol Conference (NoWAC) and was able to attend a couple training sessions. We are going to have a conference debrief soon based on some of the trends shared.</p>
<p>4:45</p>	<p>Hailey: So Me Market Speedway CMB at Boys and Girls Club YA Presentation Smokescreen @ NoWAC New Student Orientations</p>	<p>(Hailey) SO ME Market at Pinnacle shared prevention education for attendees. Had a spin wheel activity with Natural High questions. This market was also a youth entrepreneur market, so there were over 50 youth vendors selling their items. Fun market, check it out! Diamond Cup Races at Meridian Speedway, Kendall and I did a modified Natural High Booth for race goers. We also provided prevention education for families and announcements were made promoting MADC throughout the race. CATCH My Breath (CMB) at Meridian Boys and Girls Club Teen Center. This club has a new director, Abe, and it was great to work with him. Officer Barone helped with the presentation which focused on CMB and Natural Highs. Most of the teens learned CMB in school and were super knowledge of the content and were retaining the information learned so that is great! They also interacted a ton and were super respectful so kudos. Meridian Police Department Youth Academy presentation, Kendall and I provided an overview of MADC/Drug Prevention and did a CMB activity. Caylee was able to share her perspective which was a great addition. The survey results of our presentation were not great so Kendall and I will be looking at how we can improve our presentation/content to make it more applicable. Some youth signed up for our newsletter and are seeking volunteer opportunities. MADC was able to show the 4 minute Smokescreen trailer at NoWAC to 190 attendees. Multiple attendees came up after the fact and shared they were going to watch it. NoWAC was great, a lot of resources shared and networking. WASD Back to School Orientations, MADC is attending Owyhee High School and Mountain View High</p>



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	<p>Upcoming: Camarena Award 7/22</p> <p>National Night Out 8/5</p> <p>Sparklight Movie Night 8/8</p> <p>Speedway Breathalyzer Event 8/9</p>	<p>School as of now, but once Kendall is back, we will divide and conquer and hit some more schools to provide prevention education. Upcoming Events: KiKi Camarena Award recognition for Officer Rodriguez at City Council 7/22, please come out and support! To watch the recording visit here. (Skip to 1:34:50) National Night Out (NNO) is on August 5th, MADC is going to visit some parties, going to try and get the Hidden and Plain Sight Trailer out but still working on logistics. Caylee will be attending some parties, so thank you for your help. Sparklight Movie Night is on August 8th, 6-9 pm. Looking for one more volunteer potentially. Please email me if interested. Weinhoff Drug Testing is our sponsor this year and will also have a table. Breathalyzer Event at Meridian Speedway's Eve of Destruction on August 9th, Kati volunteering and we will be partnering again with Weinhoff Drug Testing so they will have some volunteers.</p>
<p>4:55</p>	<p>Open Discussion: community partner announcements</p>	<p>(Hailey) Executive Committee highlight videos. Kati has completed hers and it will be posted in the newsletter. View her video here. Danielle is scheduled for August but I need additional signups. (Brenda) I will do October. (Jake) I can do November. (Susie) I will do December. (Hailey) Any takers for September? (Robert) Put me wherever you need.</p>
<p>5:00pm Adjourn Meeting Next MADC Meetings Aug. 21st Executive Committee Meeting at 3PM and General Meeting at 4PM</p>		